

The logo features a stylized yellow triangle with a diagonal line, positioned to the left of the word "FRACTALEV".

# FRACTALEV™

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Charging Hardware Built for Scale

# The Typical Choice

## Verticalized Players - Non-OCPP -



- Expensive
- Rigid
- Consistent, but locked in experience

## Ecosystem Players - OCPP -



- Cost Effective
- Flexible
- Modular



**Charger reliability is the main cost driver  
for anyone who owns or maintains EVSEs**

# What makes FractalEV different?



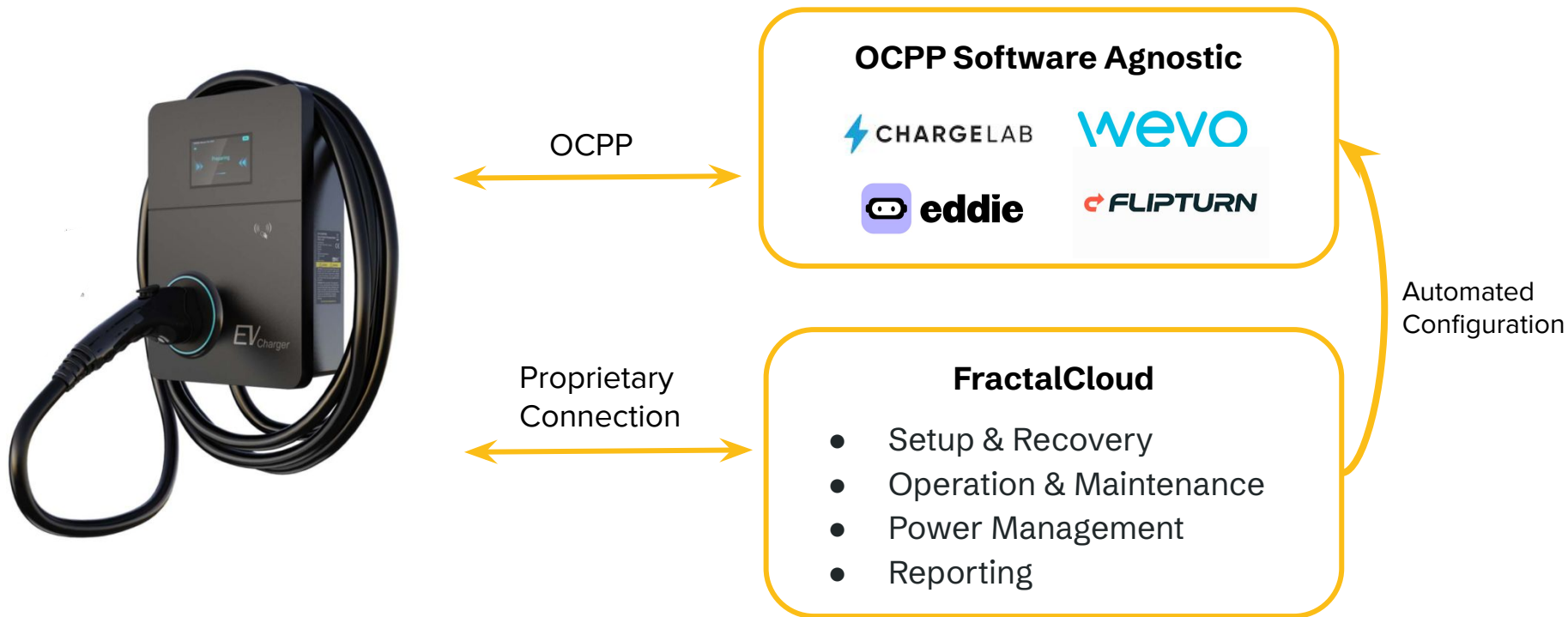
- Included cloud portal for commissioning and management
- Dedicated feature roadmap for existing chargers in the field
- No-cost access to data and management, open data philosophy

# The Fractal EV Model



- Vertically Integrated Hardware
  - 48A and 80A AC Chargers
  - Canadian Company
  - Industry Leading Security and Compliance
  - In-house Firmware
  - Comprehensive features: connectivity (WiFi/LTE), onboard mesh, NFC, flexible touch displays
- Operation and maintenance cloud included
  - Remote provisioning and debugging
  - Local load balancing and cloud power management
  - Automated reporting

# The Fractal EV Model



# Bring Value to the People who Deploy



## Consultants, Contractors, Distributors

- Win competitive bids
- Provide high quality experiences
- Provide cost effective ongoing support



- **Lower cost:**
  - Reduced Install Cost: in field provisioning, no warehousing process, mesh network for auto group setup
  - Decoupled IT and Electrical Tasks: Establish an EV back office function, so electricians aren't doing IT work during billable hours.
- **Recoverable and Repairable:**
  - Offline Charger Recovery
  - Rich Data to Take Control of Issue Diagnosis
  - Remote Troubleshooting to Reduce Truck Rolls
  - No OCPP Dependency for Operability

Thank you!

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